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| **CATEGORY** | **Excellent** | **Good** | **Satisfactory** | **Needs Improvement** |
| [**Content**](http://educatoral.com/Water_Quality_Website_Req.html)  (Click on Content above to see the requirements.) | All information provided by the student on the web site is accurate and all the requirements of the assignment have been met. In other words, there is sufficient content in this website to learn about the topic and complete a research assignment. | Almost all the information provided by the student on the web site is accurate and all requirements of the assignment have been met. Or all the information is accurate but not all of the requirements of the assignment were met. Information is not complete. | Almost all of the information provided by the student on the web site is accurate and almost all of the requirements have been met. If there is little information on the website, then it is satisfactory. If researchers cannot find what they need on your website, it is satisfactory. | There are several inaccuracies in the content provided by the students OR many of the requirements were not met. Not enough content, very incomplete. |
| **Learning of Material** | The student has an exceptional understanding of the material included in the site and where to find additional information. Can easily answer questions about the content and procedures used to make the web site. | The student has a good understanding of the material included in the site. Can easily answer questions about the content and procedures used to make the web site. | The student has a fair understanding of the material included in the site. Can easily answer most questions about the content and procedures used to make the web site. | Student did not appear to learn much from this project. Cannot answer most questions about the content and the procedures used to make the web site. |
| **Links (content)** | All links point to high quality, up-to-date, credible sites in the bibliography. AND all the links, including links to their own pages, work. | Almost all links point to high quality, up-to-date, credible sites in the bibliography. Or there aren't many links. AND many or most of the links, including links to their own pages, work. | Most links point to high quality, up-to-date, credible sites in the bibliography. Or there are too few links. AND some of the links, including links to their own pages, work. | Less than 1/2 of the links point to high quality, up-to-date, credible sites in the bibliography. Or there are barely any links. AND few of the links, including links to their own pages, work or you have very few pages. |
| **Layout** | The web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. | The web pages have an attractive and usable layout. It is easy to locate all important elements. | The web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. | The web pages are cluttered looking or confusing. It is often difficult to locate important elements. |
| **Navigation** | Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost. | Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost. | Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost. | Some links do not take the reader to the sites described. A user typically feels lost. |
| **Work Ethic** | Students always use classroom project time well. Conversations are primarily focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others. | Students usually use classroom project time well. Most conversations are focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others. | Students usually use classroom project time well, but occasionally distract others from their work. | Students do not use classroom project time well OR typically are disruptive to the work of others. |
| **Cooperative Work** | Partners show respect for one another's ideas, divide the work fairly, and show a commitment to quality work and support for each other. | Partners show respect for one another's ideas and divide the work fairly. There is commitment by some members toward quality work and support of one another. There may have been a few arguments but they were handled well. | Partners show respect for one another's ideas and divide the work fairly. There is little evidence of a commitment toward quality work in the group or there were some arguments. | Partners argue or are disrespectful of other's ideas and input. Criticism is not constructive nor is support offered. The work is mostly done by one or two people. |
| **Color Choices** | Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content. | Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader. |
| **Background** | Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is consistent across pages and does not detract from readability. | Background detracts from the readability of the site. |
| **Fonts** | The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability. | The fonts are consistent, easy to read and point size varies appropriately for headings and text. | The fonts are consistent and point size varies appropriately for headings and text. | A wide variety of fonts, styles and point sizes was used. |
| **Interest** | The author has made an exceptional attempt to make the content of this web site interesting to the people for whom it is intended. | The author has tried to make the content of this web site interesting to the people for whom it is intended. | The author has put lots of information in the web site but there is little evidence that the person tried to present the information in an interesting way. | The author has provided only the minimum amount of information and has not transformed the information to make it more interesting to the audience (e.g., has only provided a list of links to the content of others). |
| **Copyright** | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for all borrowed material. No material is included from websites that state that permission is required unless permission has been obtained. | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for almost all borrowed material. No material is included from websites that state that permission is required unless permission has been obtained. | Fair use guidelines are followed with clear, easy-to-locate and accurate citations for most borrowed material. No material is included from websites that state that permission is required unless permission has been obtained. | Borrowed materials are not properly documented OR material was borrowed without permission from a site that requires permission |
| **Contact Information** | Every web page contains a statement of authorship, school name, and date of publication/date last edited. | Almost all web pages contain a statement of authorship, school name, and date of publication/date last edited. | Most (75-80%) web pages contain a statement of authorship, school name, and date of publication/date last edited. | Several web pages do not contain a statement of authorship, school name, and/or date of publication/date last edited. |
| **Spelling and Grammar** | There are either no spelling or grammatical errors, but there may be one or two very minor spelling and/or grammatical errors in the entire site. | There are a few spelling and/or grammatical errors in the entire site. | There are several spelling and/or grammatical errors in the entire site. | There are maybe many spelling and/or grammatical errors in the entire site. |